# Privacy Notice for Data Messaging

4 North Beauty Collective is committed to ensuring the privacy and security of your personal information. This privacy notice outlines how we collect, use, disclose, and protect your data when you use our messaging services.

#### Information We Collect:

User-provided Information: When you register for our messaging service, we may collect personal information such as your name, email address, phone number, and profile picture. Message Content: We collect the messages you send and receive through our messaging service to facilitate communication between users.

Usage Data: We may collect information about how you use our messaging service, including log data, device information, and usage patterns.

#### How We Use Your Information:

Communication: We use your personal information to facilitate communication between users and to provide you with our messaging services.

Improvement: We may analyze usage data to improve the functionality and user experience of our messaging platform.

Customer Support: Your information may be used to provide customer support and respond to your inquiries and requests.

Legal Compliance: We may use your information to comply with legal obligations or enforce our terms of service.

### Data Sharing and Disclosure:

Third-party Service Providers: We may share your information with third-party service providers who assist us in providing our messaging services. These service providers are contractually obligated to protect your information and may only use it for the purposes specified by us. Legal Requirements: We may disclose your information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements. Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred to the acquiring entity.

### Your Choices:

Opt-out: You may choose not to provide certain personal information, although this may limit your ability to use certain features of our messaging service.

Access and Update: You can access and update your personal information by logging into your account settings.

Account Deletion: You can request the deletion of your account and associated data by contacting us through the provided channels.

Data Security:

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction.

## No Selling or Misuse of Data:

We do not sell your personal information to third parties, nor do we misuse it for purposes other than those outlined in this privacy notice.

## Changes to This Notice:

We may update this privacy notice from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated notice on our website or through other appropriate channels.

### Contact Us:

If you have any questions or concerns about our privacy practices or this notice, please contact us at (715)808-8484.

4 North Owner, Tanya Noir